

# **“Based on its cooperation with international powerhouse DLA Piper, Campos Mello Advogados guides foreign companies through the complexities of the Brazilian data protection regulatory framework”.**

## *The Legal 500*

Competitiveness requires practices to protect data, brands, technologies and other exclusive rights associated with your business. At CMA, we consider the best intangible asset management methods to be key given their ever greater strategic value for organizations.

Our firm provides legal advice on issues such as Industrial Property, Copyright, Software, Data Protection, Digital and Entertainment Law, offering effective legal support in the most varied commercial and competitive opportunities entrepreneurs wish to invest in - both in Brazil and abroad.

Integrated work is the CMA differential - our specialists assist clients in creating adequate policies, in drafting and negotiating contracts and in several other elements inherent to the construction of an intellectual and data protection framework. We offer comprehensive advice covering important decision-making and management areas such as tax, corporate and regulatory law.

Our intellectual property and data protection work focuses on providing advice on:

### **Data Protection**

- Compliance with the new general data protection act (“LGPD”), including training, gap mapping and identification and preparing an action plan;
- Development and review of privacy policies, terms of use, cookies, as well as other LGPD-related documents and procedures;
- Drafting and negotiating data processing contracts with third parties;

- Analysis of data controller and operator positions;
- Resolution of legal disputes involving data protection.
- Advice on “Data Protection Officer” requirements.

## **AWARDS AND RECOGNITIONS**

- **Leading firm in Data Protection**

Leaders League: 2018, 2019 and 2020

- **Recommended Firm in TMT: Cybersecurity and Data Privacy**

The Legal 500: 2019 and 2020

## **SPECIALISTS**

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