

At CMA, we consider the best intangible asset management methods to be key given their ever greater strategic value for organizations.

Competitiveness requires practices to protect data, brands, technologies and other exclusive rights associated with your business.

Our firm provides legal advice on issues such as Industrial Property, Copyright, Software, Data Protection, Digital and Entertainment Law, offering effective legal support in the most varied commercial and competitive opportunities entrepreneurs wish to invest in - both in Brazil and abroad.

Integrated work is the CMA differential - our specialists assist clients in creating adequate policies, in drafting and negotiating contracts and in several other elements inherent to the construction of an intellectual and data protection framework. We offer comprehensive advice covering important decision-making and management areas such as tax, corporate and regulatory law.

Our intellectual property and data protection work focuses on providing advice on:

INTELLECTUAL PROPERTY

Trademarks, Patents, Copyright, Software

- Registration of trademarks, patents, industrial designs and software with Brazil's Patent Office (INPI), including preliminary searches, full management of administrative proceedings from the moment an application is filed until it is granted, and maintenance of registrations;
- Drafting and negotiating Technology assignment, licensing and transfer contracts involving trademarks, patents, copyright, software, including their registration with INPI;
- Drafting and negotiating franchise contracts, including their registration with INPI;

- Domain Name registration and any related disputes;
- Advice on intellectual property and personal rights;
- Conflict resolution, whether in court or through arbitration, in relation to all intellectual property assets.
- Asset due diligence and analysis for mergers and acquisitions.

AWARDS AND RECOGNITIONS

One of the most admired firms in Intellectual Property according to "Análise Advocacia 500" - 2014, 2015, 2016, 2017, 2018, 2019 and 2020.

Leading firm in Intellectual Property

Leaders League: 2018-2021